



# *West Virginia Music Teachers Association*

**Affiliated with Music Teachers  
National Association**



**[www.wvmta.org](http://www.wvmta.org) - WVMTA News - Volume 49, Issue 4 - September 2014**

## *Notes from the President, Gary Mullenax, NCTM*



Another school year is underway, and I hope this message finds you back in the swing of things, educating the next generation in the art of music. Fall also means Convention time and I hope that many of you are planning to attend the annual WVMTA Convention at Fairmont State University, November 13-15.

President-Elect, Jacob Womack, has assembled a fine array of clinicians featuring Dr. Sandra Schwartz, Ellen Gonzales, Dr. Laura Williamson, and Dr. Anita Renfroe. Dr. Henry

Wong Doe is the featured Concert Artist, performing on Friday night, and conducting a Masterclass on Saturday.

On a more somber note, the WVMTA family lost an outstanding member on August 20 when Dr. Christine Kefferstan lost her battle to cancer. A member of the WVU faculty for more than 30 years, Christine touched many lives as a teacher, colleague, and sponsor of the WVU Student Chapter of MTNA.

A group of her students proudly represented WVMTA at the 2014 MTNA Convention, chosen to present at the Poster Session. A Memorial Service was held for Christine on Sunday, September 21, in Star City.

Our thoughts and prayers are extended to her husband, Bob, and her children.

Gary Mullenax  
WVMTA President

## ***Notes from President-Elect, Dr. Jacob Womack***

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The 2014 WVMTA Convention will be held from November 13-15, 2014 at Fairmont State University in Fairmont, WV. The Friday evening concert and piano competitions will take place in Colebank Hall. All other events will take place in Wallman Hall.

The convention will begin Thursday evening, November 13 at 5:00 p.m., with the District Chairs and Board Meeting at Poky Dot. Poky Dot is a 50's style café that features burgers and shakes. The restaurant is located at 1111 Fairmont Ave. (along US route 250).

Fairmont State University Music Faculty will present a concert in Wallman Hall Theatre at 8:00 p.m.

Friday morning will open with Dr. Sandra Schwartz presenting "Vocal Health: Maintaining a Healthy Teaching Voice," in Room 236.

At 10:15 a.m., Dr. Laura Williamson will present the workshop "'Helping Your Students Get out of Five-Finger Land Before It's Too Late,'" in Room 236. Following Dr. Williamson's session, it will be lunch on your own. The most convenient option for lunch is the Falcon Center Cafeteria located on the Fairmont State campus. The cafeteria serves hot meals, sandwiches, and salads.

The afternoon sessions begin at 1:00 p.m. with conference clinician, Dr. Anita Renfroe, presenting "It's not what it seems," in room 236. At 2:15 p.m., Dr. Williamson will present the seminar "Developing Good Music Reading Skills in Students of All Ages," in room 236. The final session of the day will be at 3:30 p.m. in room 236 where Roland USA educator, Ellen Gonzales, will present "Teaching Piano in the Digital Age."

The general membership meeting will be held Friday at 5:00 p.m. in room 229.

The WVMTA Banquet will be held on Friday, November 14, at 6:00 p.m. at Muriale's Restaurant, 1742 Fairmont Ave. (along US route 250). Muriale's is a staple of northern West Virginia featuring southern Italian cuisine. A private table has been reserved for up to 20 people. Attendees will order from their menu, most meals run \$15 - \$30. No advanced payment is required, but an RSVP is requested.

The day concludes with acclaimed pianist, Dr. Henry Wong Doe, in concert in Colebank Hall at 8:00 p.m.

On Saturday, November 15, competitions will begin at 8:00 a.m. at various sites in Wallman Hall and Colebank Hall. Competition winners will be announced at the hospitality/registration table around 30 minutes after the last participant performs. There will be no winner's recital at this year's convention.

## ***Guest Artists and Clinicians:***

### **Conference Artist: Dr. Henry Wong Doe**



A native of New Zealand, Henry Wong Doe received his Doctor of Musical Arts degree in Piano from The Juilliard School in New York, as well as a Master's degree from Indiana University Bloomington. Prior to his studies in the United States, Henry received his undergraduate degree from the University of Auckland, as well as a performer's Licentiate from the Trinity College of London. Henry is currently Assistant Professor of Piano at Indiana University Pennsylvania, teaching both applied and class piano.

Henry has been a prizewinner of several international piano competitions, including the Sydney (2000), Rubinstein (Tel Aviv, Israel 2001), Busoni (Bolzano, Italy 2002), and World (Cincinnati, 2007). He has performed in major concert halls around the world including Lincoln Center, New York, Heinz Hall, Pittsburgh, Mann Auditorium, Tel Aviv and the Sydney Opera House. In November 2008, he made his debut at Carnegie Weill Recital Hall, performing solo and interactive works for piano and computer-controlled piano. This recital was the culmination of his research for his doctoral dissertation "Musician or Machine: the Influence of the Player-Piano and Composers of the Twentieth Century."

Henry's debut album, *Horizon*, of piano works by New Zealand composer, Gareth Farr, was released in August 2012 on the Trust Records label (MMT 2070), and was featured on New York's WNYC radio "New Sounds" program. This recording was also released in digital download format on iTunes, Amazon and InstantEncore.

An avid collaborator as well as solo musician, Henry works closely with violinist Eugenia Choi, Assistant Professor of Violin at the University of British Columbia. Together they were prize winners at the 2004 Swedish International Duo Competition. Henry also enjoys working with dancers, having collaborated twice with the acclaimed Complexions Contemporary Ballet company at the Joyce Theater in New York City. Henry has performed with the Pittsburgh Symphony, Israel Philharmonic, Sydney Symphony, Australian Chamber and Auckland Philharmonia Orchestras, and worked with conductors Christopher Hogwood, Michael Christie, Edvard Tchivzel and Marko Letonja. His prize-winning performances at the 2000 Sydney International Piano Competition were recorded and released on ABC Classics. In addition to the piano, Henry studied French Horn during his undergraduate studies in New Zealand and was a member of the New Zealand National Youth Orchestra.

## Featured Conference Clinician: Dr. Laura Williamson



Laura Williamson, DMA, NCTM, is an active pianist and teacher who enjoys working with students of all ages and abilities. She has held faculty positions at colleges and universities in South Carolina, Ohio, North Carolina, Michigan and Pennsylvania. A specialist in piano teacher training and mentoring, while she was Director of Keyboard Pedagogy at Capital University she founded Beginning Piano for Children in Capital's Community Music School. This program offered group and private lessons to neighborhood children while providing supervised student teaching experiences for undergraduate piano majors.

Nationally recognized as a progressive piano educator, Laura is in frequent demand as a consultant, adjudicator, guest speaker, and mentor. She has given presentations at national conferences throughout the United States, including the MTNA National Conference, World Piano Pedagogy Conference, the National Conference on Keyboard Pedagogy, GP3 the National Group Piano and Piano Pedagogy Forum, as well as numerous state and local events. Laura's research and performing interests are diverse, ranging from the role of the Internet in piano instruction, to the teaching of technique and sight-reading, to the piano music of J.S. Bach and Johannes Brahms.

As a pedagogical author and editor, Laura has had articles and reviews published in **Piano and Keyboard**, **Keyboard Companion**, **American Music Teacher**, and the on-line journal **Piano Pedagogy Forum**. She is an editorial consultant to The Frederick Harris Music Company, and in that capacity was involved in the development of major publications such as **The Celebration Series**, **The Composer Library**, **Exploring Music History**, and **Sound Advice Theory and Ear Training**, for which she served as series editor.

A nationally certified member of Music Teachers National Association, Laura holds degrees from the Royal Conservatory of Music, the University of Western Ontario, Southern Methodist University, and the University of Oklahoma. Her former teachers include the internationally respected pedagogical authors and editors E.L. Lancaster and Jane Magrath, and Dr. Peter Simon, currently President of the Royal Conservatory of Music in Toronto.

Since relocating to Pennsylvania in 2010, Laura has become a visible member of her musical community. In Johnstown she sings with the Johnstown Symphony Chorus, and she has performed several times on the First Lutheran "Music at Noon" series as a solo and

collaborative pianist. She has judged the Pennsylvania State MTNA Piano Competitions, and she has been engaged as a clinician for several member affiliates of the Pennsylvania Music Teachers Association. Laura is currently a part-time member of the music faculty at University of Pittsburgh-Johnstown, where she teaches applied piano and music history. She also maintains a professional teaching studio from her home in Johnstown, where she lives with her husband David and daughters Rebecca and Jessica.

## Conference Clinician: Dr. Anita Renfroe



Anita Boyle Renfroe, Professor of Music & Director of Keyboard Studies at Millersville University, earned her degrees in piano performance-the Bachelor of Music from Florida State University, the Master of Music from Memphis State University, and the Doctor of Musical Arts from the Southern Baptist Theological Seminary School of Music in Louisville, Kentucky. Dr. Renfroe's key teachers and mentors include Webster Teague, Leonard Mastrogiacom, Edward Kilenyi, Daniel Fletcher, Carolyn Fruchtman, Maurice Hinson, and Nelita True.

Piano and harpsichord performances take Dr. Renfroe throughout the United States and Europe. Concert venues in Europe include performances in Heidelberg, Frankfurt, and Stuttgart, Germany as well as Grenoble and Nohant, France. Renfroe's solos recitals in Washington D.C., include the Kennedy Center Terrace Theater, Wolf Trap Center for the Performing Arts, the Organization of American States, the National Air and Space Museum, the World Bank, the British Embassy, the Folger Library, as piano soloist with the Fairfax Chamber Orchestra and as organ soloist with the Arlington Symphony Orchestra. Recent performances in the Mid-Atlantic region include harpsichord and piano concerts in Williamsburg, VA, Bethlehem, PA, and throughout central Pennsylvania.

Dr. Renfroe is a featured artist, clinician, and adjudicator for state and national conventions, including the Music Teachers National Association (MTNA) and the National Conference on Keyboard Pedagogy. She has been awarded permanent Professional and Master Teacher certificates from the Music Teachers National Association and is a member of the Pi Kappa Lambda and Alpha Lambda Delta Music Honor Societies. Grants and awards during her tenure at Millersville University include a Pennsylvania State System of Higher Education grant for research on Mendelssohn at Oxford University's Bodleian Library, and a sabbatical to research the French composer, Eugene Nallet. Her current research is focused on the study and performance of music composed for the fortepiano.

## Conference Clinician: Ellen Gonzales:



Ellen Gonzales is currently the Market Development Manager of Music Education for the Roland Corporation U.S.

Ellen earned a degree in Music Education with a minor in Music Business from the Crane School of Music in Potsdam, N.Y.

With a varied background of teaching experiences ranging from public school to private institutions, Ellen has presented numerous clinics and workshops that offer a range of solutions for educators of both individual and group lesson

programs. An advocate for Recreation Music Making, Ellen is also a sought-after trainer and mentor in the RMM movement.

## Conference Clinician: Dr. Sandra Schwartz



Sandra Schwartz, Associate Professor of Music, joined the WVU faculty in 2006. She earned her Ph.D. in Music Education from the University of Miami after a successful career as a high school choral director in the School District of Lee County (FL). Prior to teaching public school, she earned her M.M. in Choral Conducting and B.M. in Music Education, also from the University of Miami.

At WVU, Dr. Schwartz teaches choral music methods and materials, voice class, vocal pedagogy, introduction to music education, foundations of music education, psychology of music, advanced choral methods, and research methods. She also supervises student teachers and the student-directed ensemble

Mountaineer Chorale. Her research and presentation interests include vocal health of choral directors, maintaining a healthy teaching voice, and the use of technology in music methods courses. Dr. Schwartz has presented papers and workshops at many conferences, including Florida Music Educator's Association, Southern Division MENC, National MENC, Society for Music Teacher Education (SMTE), College Music Society, and Australian Society for Music Education. Her research has been published in the Journal of Research in Music Education.

Dr. Schwartz is a member of MENC: The National Association for Music Education, American Choral Directors Association (ACDA), National Association of Teachers of Singing (NATS), College Music Society (CMS), Sigma Alpha Iota, and Pi Kappa Lambda.

## Directions to Fairmont State University:

Fairmont State University  
Wallman Hall  
1201 Locust Avenue  
Fairmont, WV 26554

### From Morgantown

I-79 South to exit 132 (South Fairmont Exit). At light, turn right onto Route 250 North. Follow 250 North and at 2nd light turn left onto Country Club Road.  
At 1st light, turn right onto Locust Avenue.  
At 3rd light, turn left at the main entrance to campus and proceed uphill to parking.

### From Charleston

I-79 South to exit 132 (South Fairmont Exit). At light, turn right onto Route 250 North. Follow 250 North and at 2nd light turn left onto Country Club Road.  
At 1st light, turn right onto Locust Avenue.  
At 3rd light, turn left at the main entrance to campus and proceed uphill to parking.

### Hotels:

The Fairfield Inn and Suites, located about 5.8 miles from campus has a block of 15 rooms for (\$109.65 two double beds) or (\$114.00 one king bed). Use WVMTA as the group code when making your reservation. To get the convention rate, reservations must be made by October 29. The hotel phone number is 304-367-9150.

Fairmont has other lodging close to campus:

- Holiday Inn Express and Suites
- Clarion Inn
- Super 8
- Red Roof Inn
- Comfort Inn and Suites

### Suggestions for Dining:

\*The most convenient options for breakfast and lunch is the Falcon Center Cafeteria located on the Fairmont State campus. The cafeteria serves hot meals, sandwiches, and salads.

- Poky Dot: 304-366-3271
- Muriale's: 304-363-3190
- Colasessano's: 304-363-9713
- Applebee's: 304-366-4411

### Campus Map:

Go to these links to find information regarding campus maps, parking, and services.

<http://www.fairmontstate.edu/aboutfsu/maps-and-directions>

[http://www.fairmontstate.edu/files/maps/campus\\_map.pdf](http://www.fairmontstate.edu/files/maps/campus_map.pdf)

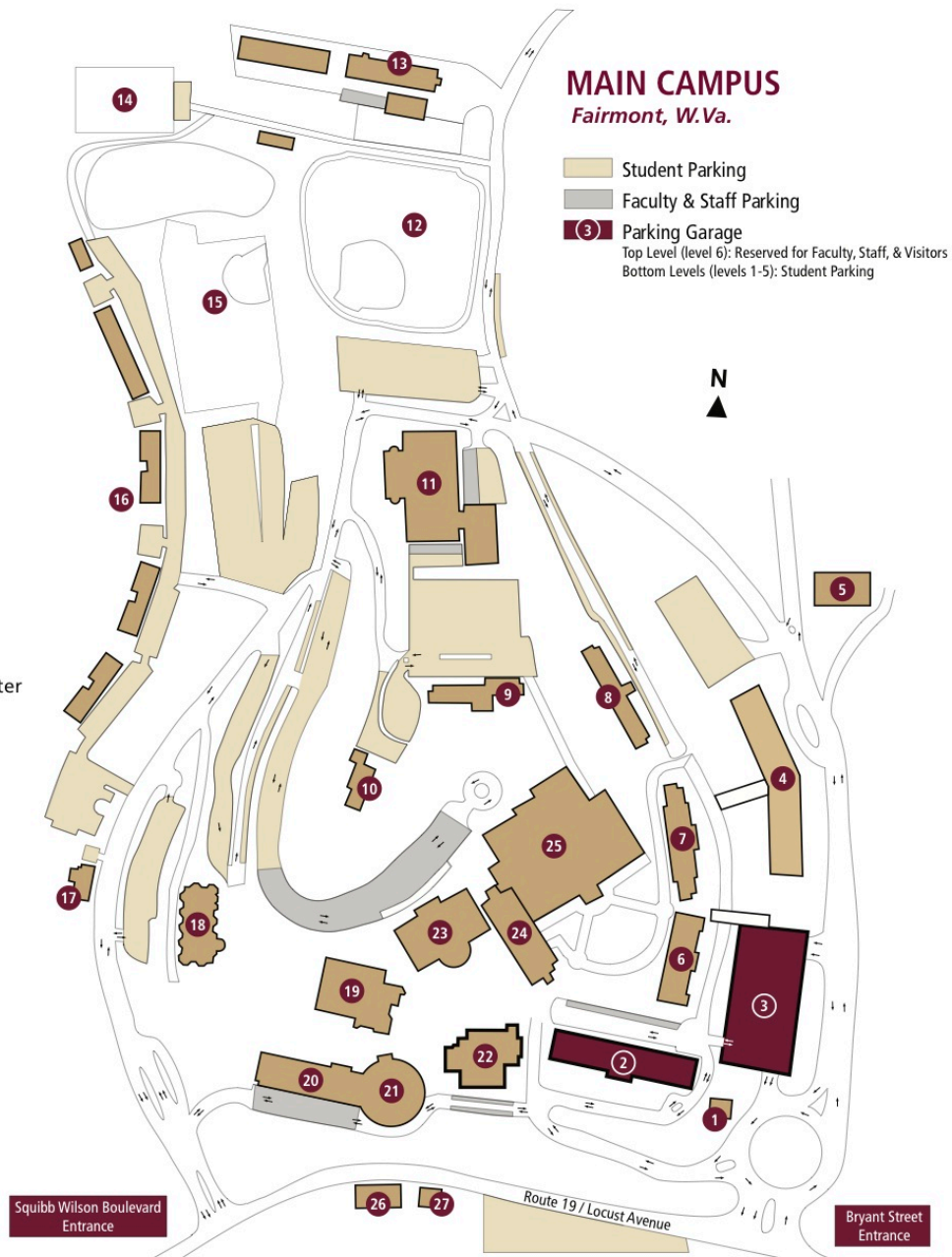
# FAIRMONT

STATE UNIVERSITY™

# PIERPONT

COMMUNITY & TECHNICAL COLLEGE™

- 1 One Room Schoolhouse Museum
- 2 Hardway Hall (Administration Building)
- 3 Parking Garage
- 4 Bryant Place
- 5 Newman Center
- 6 Jaynes Hall
- 7 Morrow Hall
- 8 Prichard Hall
- 9 Pence Hall
- 10 Shaw House
- 11 Feaster Center
- 12 Duvall-Rosier Field
- 13 Physical Plant Building
- 14 Tennis Courts
- 15 Practice Field
- 16 College Park Apartments
- 17 Frank & Jane Gabor West Virginia Folklife Center
- 18 Hunt Haught Hall
- 19 Ruth Ann Musick Library
- 20 Engineering Technology Building
- 21 Wallman Hall
- 22 Turley Center
- 23 Education Building
- 24 Colebank Hall
- 25 Falcon Center
- 26 Erickson Alumni Center
- 27 Wesley Foundation



## PARKING MAP

## **2014 WVMTA Convention Schedule**

### **Thursday, November 13, 2014**

5:00 p.m. WVMTA District Chairs and Administrative Board Meeting: Poky Dot.

Poky Dot is a 50's style café that features burgers and shakes. The restaurant is located at 1111 Fairmont Ave. (along US route 250).

8:00 p.m. Fairmont State University Faculty Recital – Room 23 Wallman Hall Theatre

### **Friday, November 14, 2014**

9:00 – 10:00 a.m. Dr. Sandra Schwartz presenting

“Vocal Health: Maintaining a Healthy Teaching Voice,” Room 236

10:15 – 11:30 a.m. Dr. Laura Williamson presenting

“Helping Your Students Get out of Five-Finger Land Before It’s Too Late,”  
Room 236

11:30 a.m. – 1:00 p.m. Lunch on your own (see suggestions for dining).

The most convenient option for lunch is the Falcon Center Cafeteria located on the Fairmont State campus. The cafeteria serves hot meals, sandwiches, and salads.

1:00 – 2:15 p.m. Dr. Anita Renfroe presenting “It’s Not What It Seems,” Room 236

2:30 – 3:30 p.m. Dr. Laura Williamson presenting

“Developing Good Music Reading Skills in Students of All Ages,” Room 236

3:45 – 4:45 p.m. Ellen Gonzales presenting

“Teaching Piano in the Digital Age,” Room 236

5:00 – 5:45 p.m. General Membership meeting, Room 229

6:00 – 7:45 p.m. Banquet and Awards Ceremony: Muriale’s.

Muriale’s Restaurant, 1742 Fairmont Ave. (along US route 250) is a staple of northern West Virginia, featuring southern Italian cuisine. A private table has been reserved for up to 20 people. Attendees will order from their menu, most meals run \$15 - \$30. No advanced payment is required, but an RSVP is requested

8:00 p.m. Conference Artist Recital: Acclaimed pianist, Dr. Henry Wong Doe, in concert in Colebank Hall.

### **Saturday, November 15, 2014**

8:00 a.m. – 3:00 p.m. WVMTA and MTNA Competitions at various sites in Wallman Hall and Colebank Hall).

Competition winners will be announced at the hospitality/registration table around 30 minutes after the last participant performs. There will be no winner’s recital at this year’s convention.

Masterclass with Dr. Henry Wong Doe - Time TBA.

**REGISTRATION FORM ♪ WVMTA STATE CONFERENCE  
NOVEMBER 13-15, 2014 ♪ FAIRMONT STATE UNIVERSITY**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

**PLEASE CHECK ALL THAT APPLY AND SEND THIS PRINTED COPY WITH CHECK BY  
OCTOBER 17 TO:**

**JACOB WOMACK, 112 VINE STREET, BECKLEY, WV 25801**

\_\_\_\_\_ **\$30.00 WVMTA MEMBER REGISTRATION FEE (BY OCTOBER 17 POSTMARK)**

\_\_\_\_\_ **\$40.00 NON-MEMBER REGISTRATION FEE**

\_\_\_\_\_ **\$25.00 ONE-DAY REGISTRATION**

\_\_\_\_\_ **\$15.00 STUDENT MEMBERS OF MTNA OR NAFME**

**I WOULD LIKE TO CONTRIBUTE \$\_\_\_\_\_ TO THE MTNA FOUNDATION FUND.**

\_\_\_\_\_ **\$ TOTAL (MAKE CHECK PAYABLE TO WVMTA)**

**BOARD MEMBERS: THE DISTRICT CHAIRS AND ADMINISTRATIVE BOARD MEETING WILL BE HELD  
AT POKY DOT ON THURSDAY, NOVEMBER 13, BEGINNING AT 5:00 P.M.**

**WVMTA BANQUET AND AWARDS CEREMONY WILL BE HELD AT MURIALE'S ON FRIDAY,  
NOVEMBER 14, BEGINNING AT 6:00 P.M. A PRIVATE TABLE HAS BEEN RESERVED FOR UP TO 20  
PEOPLE. ATTENDEES WILL ORDER FROM THEIR MENU, MOST MEALS AND DRINKS RUN \$15 - \$30.  
NO ADVANCED PAYMENT IS REQUIRED, BUT AN RSVP IS REQUESTED.**

\_\_\_\_\_ **YES, I WOULD LIKE TO ATTEND THE BANQUET**

\_\_\_\_\_ **NO, I REGRET I WILL BE UNABLE TO ATTEND**

**\*NOTE: TEACHERS WHO ENTER STUDENTS IN THE MTNA OR MOUNTAIN STATE COMPETITIONS MUST  
REGISTER FOR THE CONFERENCE.**

## 2014 WVMTA Convention Program Ads

The WVMTA Board of Directors would like to invite you to consider a donation to the 2014 West Virginia Music Teachers Association State Conference Program Book.

The WVMTA Conference will be held November 13-15, 2014 at Fairmont State University in Fairmont, West Virginia. Your donation will provide an opportunity for you to visually display your conviction to the importance of music education in all our lives.

Listed below are the prices and instructions for purchase of a range of ads, from full-page to "I'm a Music Education Supporter" one-liner, to be included in our conference program book. WVMTA is a non-profit 501 (c) (3) charitable organization and all donations to this association are tax deductible. WVMTA reserves the right to accept or deny ads for publishing.

### WVMTA Conference Program book ads (please check)

- \_\_\_ Full page (4.5" x 8") \$100
- \_\_\_ Half page (4.5" x 4") \$55
- \_\_\_ Quarter page/Business Card (4.5" x 2") \$30
- \_\_\_ Eighth page (2.25" x 2") \$20
- \_\_\_ "Music Education Supporter" (one line listing) \$10

Please provide camera-ready artwork (b/w) or business card. Email attachments will also be accepted. **Deadline: September 30, 2014**

Mail this signed contract, ad copy, and check (payable to WVMTA) to:

Dr. Jacob Womack

112 Vine Street

Beckley, WV 25801

E-mail: [jwomack@concord.edu](mailto:jwomack@concord.edu)

Amount of check: \_\_\_\_\_(USD)

Name of Advertiser: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## MTNA Foundation Raffle Items

At the 2014 WVMTA Conference, we will hold a raffle to earn money for the MTNA Foundation. In the past, each district was asked to contribute one item to the raffle (in the spirit of the raffle they hold at the MTNA national conference, where each state donates an item). This year, we are looking to raffle off one large item (e.g. weekend getaway for two at Glade Springs Resort or Oglebay, a spa gift card, etc.).

Please let Gary or myself know if you know of a business that can contribute to the raffle. I will be asking Glade Springs Resort for a spa/golf/lodging package. Most businesses will donate because we are a 501 (c) 3 non profit organization, and their donations are tax exempt.

Raffle tickets will be available on Friday and Saturday at the registration table. The Raffle winner(s) will be announced at noon on Saturday, November 15, and you need not be present to win.

Jacob Womack,  
President-Elect

### ***Notes from WVMTA Membership Chair, Ruth Carson, NCTM***

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As of September 23, 2014, the total number of WVMTA members is 83, of which 14 are student members.

#### **Recruitment Methods**

##### **How Do We Recruit Members?**

There are things you can do to actively recruit new members, and there are things you can do to make your association more visible in the hope that music teachers in your area will find out about you and want to join. The following guidelines from MTNA:

<http://www.mtna.org/media/32321/HANDBOOK%20Recruitment%20Methods.pdf> are terrific ideas for proactive recruiting.

A small selection from these guidelines includes:

##### **Recruitment Methods**

There are several methods you can use to proactively recruit new members.

- Use word of mouth.
- Distribute brochures through music stores and instrument dealers.
- Give brochures to libraries, real estate agents, Chambers of Commerce and the like for further distribution
- Do a direct mail or e-mail campaign to names on your prospect list and names you can obtain from other sources.
- Contact local college and university music departments.

In addition, you can do some publicity to increase the visibility of your group, and prospective members will come to you: •

- Place an article in a local newspaper or city magazine about your group, a prominent member or remarkable student.
- Send press releases to local newspapers, radio and TV stations to announce member and student news and promote MTA events.
- Make yourself available to local newspapers as an expert and source for information on music-related topics—the more you get quoted, the better for your association.
- Offer to speak to civic groups, PTAs, church groups and other audiences about topics such as the benefits of music study to developing children or senior citizens.

Findings from the American Society of Association Executives show at least 33 percent of nonmembers had not joined their representative professional association because they had never heard of the group. There are probably music teachers in your area who have never heard of MTNA. The more exposure you can get for your members and your group's activities, the better.

### **Recruitment Tips From Our Members**

Don't forget non-pianists.

Encourage collaborative events.

Seek out young teachers. Provide childcare.

Pay part or all of dues for a first-time member (active, or collegiate in nearby collegiate chapter). One state allocated money for this purpose for a specified period of time.

Use testimonials about the value of MTNA (websites, brochures, meetings and activities where prospects are invited).

Spring social—bring guests. Have outline of next year's meetings and activities.

Get-acquainted fall social—bring guests. Have ice-breaker, then committee chairs describe their function and plans for the year.

Use the Internet: Facebook, Youtube, online forums.

Travel grants for collegiate chapters: Local/state association pay conference registration or hotel for state conference/national conference.

Be aware of the many benefits of MTNA as you recruit:

- American Music Teacher
- MTNA e-Journal
- Education opportunities at local, state, national level
- Networking
- Performance/competitions
- Professional certification
- Online resources
- Incentive programs for the “everyday” student
- Insurance and Financial Services
- Grant Opportunities
- Empowerment

Be welcoming to prospective or new members, not intimidating.  
New member lunch: every member bring a prospective member.  
Hold teachers' recitals and invite local teachers and families not involved in MTNA.  
Hold a monthly "musicale" that includes the performance of solos and duets as well as sight reading new materials and talking about teaching issues—invite non-member teachers.  
Offer a package that will appeal to local teachers, such as discounts on books.  
Hold workshops open to all teachers, not just members.  
Have state college chair develop list of college teachers (including nonmembers) who would be willing and able to give presentations at local meetings, etc.  
Partner with other organizations.  
Ask college faculty members for names of colleagues who would benefit from MTNA membership—or have them work on recruitment.  
Encourage "member get a member," every member invite a non-member to a meeting or activity.  
In addition to flyers, use striking posters.

### **Keep Recruiting**

Seeking new members is a continuous process. You should always be thinking of available opportunities to attract new members.

### ***Treasurer's Report, Dr. Henning Vauth***

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Our bank account balance as of September 15, 2014 is \$21,054.66.  
Our Credit Union certificates are worth \$10,302.48 (1-year certificate) and \$10,326.14 (5-year certificate).

Respectfully submitted,  
Henning Vauth

### ***WVMTA Teacher of the Year Award***

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Congratulations to **Carole Kriewaldt** who has been elected 2014 WVMTA Distinguished Teacher of the Year! She will receive her award at our state conference banquet in November.

### **Carole Kriewaldt (Carole Ann Holmes)**

I believe the number one prerequisite for any teacher is very simple... you must love children! When you love a child, you are always honest with them. They really believe you when you say something has been done well or something really needs a lot of work. I start teaching children as early as 3 1/2 years old. Usually I keep them through the seventh or eighth grade. After six to eight years of study with a teacher, I feel they have been given the best that teacher has to offer, and it is time to send them on. It is important for their musical growth that they receive new and different ideas.

Technique is a must and I start it on the very first lesson, no matter what the age. One thing I have learned is that children will rise to whatever expectations you establish for them. Their willingness to trust is absolutely adorable and that should never be abused. Children are just amazing and we can learn as much from them as they can from us. When they walk in my door for a lesson, technique is first at all times. No technique - no lesson!! I also realize that this approach is not for every child, so I interview the parents of the child to make sure they understand what I expect. I personally do not use method books except for maybe the first six months. Once they know their notes and how to count, we go straight into simple repertoire. I do not believe in the "hand position" approach -- there are 88 keys and ten fingers. Technique will get you up and down the piano, not five -finger hand positions.

I can say with all honesty, that I have not always been a good teacher. As a matter of fact, it would be safe to say, that I was a disaster!! However, I was determined to learn and grow. So over the years I managed to develop a program that brought the best out in my students, and consequently they have brought the best out in me.

Sometimes you really cannot tell whether you are making an impact on a child or not. It is not until years later when you view their accomplishments, or when you hear from them and they thank you for establishing the self discipline necessary to learn in any field. It is at that point you become aware of the fact that you have had major influence on someone's life. Over the years I have seen many students go on to become amazing leaders in their field and they all dearly love and appreciate music. That is what it is all about.

During the past 33 years I have had the honor to be the teacher of students that have won prizes in Texas, Wisconsin, Maryland, Virginia, Washington DC, and West Virginia. They have been winners of local, state, national and international competitions. They have given recitals in their hometowns, statewide public events, national stages such as Carnegie Hall and in foreign countries. Many of them have gone on to be music majors in conservatories and universities. I am always honored to say that I played a small part in each child's life.

### ***Past Teacher of the Year Award Recipients:***

1991 Peggy Johnston, NCTM	1992 Christine Kefferstan, NCTM
1993 Carol Beall, NCTM	1994 Linda Seime, NCTM
1995 Lena Lim, NCTM	1996 Mary Wilson
1997 Ray Martin, NCTM	1998 Leslie Petteys, NCTM
1999 Ruth Carder, NCTM	2000 Catherine Crotty, NCTM
2001 Bonnie Miltenberger	2002 no award given
2003 Lya Cartwright	2004 Olive Meyer, NCTM

2005 Mila Markun, NCTM	2006 Scott Beard, NCTM
2007 Elaine Tutt	2008 Vicki B. Cavendish
2009 Harriet Tucker, NCTM	2010 Jan Jemison Smith, NCTM
2011 Mary Ellen Morrison, NCTM	2012 Hooi Yin Booe
2013 Christine Kefferstan, NCTM	2014 Carole Kriewaldt

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## MTNA Membership Campaign WVMTA Challenge and Incentive

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### *MTNA Professional Certification*

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Do you want to take your professionalism to the next level? Did you know that the [MTNA Professional Certification Program](#) exists to accomplish that goal? Certification is a process that validates an individual's qualifications for a specific field of professional practice. It demonstrates to employers, clients and peers that which the individual knows and is able to do. It signifies commitment to continued excellence in professional practice. In addition, it increases visibility, builds credibility, provides a goal for personal professional achievement, and validates expertise for the individual and to those outside the field. The MTNA Certification Program exists for teachers who teach music to students of any age level in private or group settings. The program is based upon a set of five standards defining what a competent music teacher should know and be able to do.

For more information about the Certification Program, visit the [website](#) or contact janakisner(at)yahoo(dot)com, the national headquarters at (888) 512-5278 or [mtnacertification@mtna.org](mailto:mtnacertification@mtna.org).

### MTNA Certification - WVMTA Challenge and Incentive

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#### **\$100 Reimbursement Check Available**

#### **For any newly certified NCTM!**

Yes, for anyone who successfully becomes a NEW NCTM! No stipulations. Receive a \$100 award from the WVMTA board for completing certification which covers half of the current \$200 fee. Find out the latest information on requirements for the national certification program at <http://www.mtnacertification.org/>

(This award does not apply to people who complete their renewals or their permanent professional certificates. This award is only for newly certified.)

## **Certification Drawing**

### **Value: \$200**

Our certification program has a drawing at each year's state conference to allow one person to win a free \$200 application fee for MTNA certification. This year, any member (regular or collegiate) may enter your name in the drawing prior to the state conference and the winner will be drawn at the state conference. The winner need not be present to win, although we encourage all members to attend state conferences.

This \$200 scholarship is available as a reimbursement upon the successful completion of all requirements for certification within the next two years.

Contact Janna Kisner, NCTM, certification chair, to enter the drawing.

[jannakisner@yahoo.com](mailto:jannakisner@yahoo.com)

Find out the latest information on requirements for the national certification program at <http://www.mtnacertification.org/>

**Collegiate Members** are eligible to enter the certification drawing.

## **District Reports**

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### **Morgantown MTA/District I Report:**

Morgantown will be offering national MDP Examinations this Fall.

Performance exams will be held on Saturday December 6 at the Creative Arts Center.

Written Theory Exams will be offered on Friday & Saturday, December 12 & 13, location TBD.

The Royal Conservatory MDP is a comprehensive program (theory, technic, ear training, sight reading, studies, repertoire) that assesses and certifies student progress (for most all instruments) according to national standards. Trained examiners are sent to sites to evaluate student presentations. National headquarters has now opened the registration process, effective September 5, for Fall exams. The LAST date to register will be in early October. All registration is done online by students/parents. There is very little that individual teachers are required to do except to continue the preparation that has hopefully already been in process anyway! And Teachers: there is no additional membership required, to any organizations, although you can register yourself through MDP (for free) to obtain a teacher-number and get access to results of students who register under you.

You can access the online national exams site by googling music development program, or Royal Conservatory Music Development Program, or to get directly to the site:

[musicdevelopmentprogram.org](http://musicdevelopmentprogram.org)

When students/parents register for the first time, they will need to create a log-in user-name/email & password. Remember this info for easy access for future exams.

Each registrant will also need to have available: the teacher's permanent number (if applicable), or teacher phone number or teacher email address.

Once registration is completed, each student then gets a permanent, forever, "student number". Either remind each student/parent to remember this number for easy access for future exams, or copy this number down in teacher files for future retrieval. The registration process itself is relatively easy...just a series of drop-down menu choices mostly.

**Submitted by Karen Taddie, NCTM**

**Mary Morrison, NCTM; and Mary Wilson, Co-Chairs**

### **Clarksburg MTA/District II Report:**

The District II Annual Fall Festival will be held at Wilcox Chapel, Alderson Broaddus University in Philippi on Saturday, November 22, 2014.

**Dr. Hooi Yin Boey, Chair**

### **Charleston MTA/District III Report**

On September 18, District 3 met for a luncheon planning meeting. We have decided on the following tentative dates: Fall Festival, December 6, Theory Test, March 7 and Spring Auditions, April 18.

We welcome new members: Cindy Counts and Sandra Groce!

**Karen Morris and Mary Beth Kirkpatrick, Co-Chairs**

### **Mid-Ohio Valley MTA/District IV Report:**

No report submitted.

**Barbara Heckert, Chair**

### **Huntington MTA/District V Report:**

District 5 held their fall meeting on Saturday August 30th to set dates and activities for the upcoming season. Our Fall Festival will be held on Nov. 15 at Grace Gospel Christian School. The theme will be "Let's Go To The Movies" and following the recitals, there will be a presentation/performance by Mike Barnhouse. Theory and Technic exams will be March 21, 2015 @ Marshall Univ. Spring Performances will be May 16, 2015 @ Marshall Univ. District 5 also welcomes two new members: Dr. Johan Botes who will be teaching at Marshall University, and Nick Blain.

**D'Neil Hartley and Kim Wiebe, Co-Chairs**

### **Eastern Panhandle MTA/District VI Report:**

The EPMTA Fall Festival is scheduled for Saturday, October 18, 2014. There will be a presentation by TarabRags (<http://www.tarabraqs.com/>). They will present Middle Eastern music and dance (with fun, ethnic costuming, not belly dance costuming)

combined with audience participation in learning rhythms, melodies, and maybe some "jamming" with the adventurous students!

Raqqin' the Kasbah school performances are high energy costumed performances staged to educate through interactive entertainment K-5th, 6-8th, and 9-12th graders in the geography, history, language, music, dance and culture of the Middle East. Backed with a multi-media show, the program features one hour of live music on traditional Middle Eastern instruments, classical and folk-inspired belly dance, and interactive lessons in rhythm, melody, dance, language, and geography. Audiences learn to clap the principal rhythm of the Middle East, enunciate Arabic and Turkish words, hear the differences between eastern and western melodies, dance a traditional line dance called the debke, and identify age-old instruments.

The EPMTA Winter Recitals will take place on Saturday, December 6, 2013. Our theme will be rather wide-ranging, incorporating holiday music, ensembles and chamber music as possible. We are interested in welcoming a wider range of students and teachers to our organization, and are hopeful that welcoming musicians other than pianists will help to achieve this goal. All events will take place in the Frank Center for the Arts, Shepherd University.

**Dr. Yu-Hsuan Liao, NCTM, Chair**



## 2014 Siegel-Hoffmann Concerto Competition

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Date: February 14, 2015  
Deadline: Postmarked by January 24, 2015  
Location: Shepherd University • Frank Center for the Creative Arts,  
W. H. Shipley Recital Hall  
Entry Fee: \$20.00--junior/intermediate levels; \$25--Senior level  
Chair: Dr. Scott Beard  
414 Kidwiler Road • Harpers Ferry, WV 25425  
Email: sbeard@shepherd.edu

The West Virginia Music Teachers Association sanctioned a concerto competition to provide needed performance and ensemble opportunities for piano students in the Eastern Panhandle. Founded by Dr. Scott Beard, (NCTM), the competition is named for Judith Siegel and Helen Hoffmann, two of his former teachers who stressed the importance of ensemble music, especially concerti.

\*Prizes: Junior I & II: \$25 Intermediate: \$50 Senior: \$100/\$50

\*Depending on funds, additional prizes or performance opportunities may be available.

### ***Eligibility:***

All students who study with a member of WVMTA are eligible to enter. Junior I runs through 6<sup>th</sup> grade & Junior II runs through 8<sup>th</sup> grade; Intermediate through 10<sup>th</sup> grade and Senior through the college level.

### ***Audition Procedure:***

Selections must be memorized. Contestants must provide a score in the correct edition for the judges. One original copy of the music is sufficient. Music from Internet sites (where noted in competition repertoire) is acceptable. Measures must be numbered at the beginning of each system. Evaluation areas: Interpretation and overall artistic effect. A winner in each category/movement will be selected solely on the basis of the audition performance. The decision of the judges is final. Students must secure their own accompanist for the competition; however, performance of the required repertoire with a second pianist is optional.

### ***Competition Repertoire:***

Junior I: There will be one winner.  
Anna Asch: Concertino No. 2, published by Hal Leonard, #HL00290473

\*Junior II: There will be a winner for each movement.  
Concerto in C Major for piano and strings by Alexander Peskanov  
Willis Music, published by Hal Leonard, #HL00416732

- I. Allegro con brio
- II. Andante Cantabile
- III. Allegro ma non troppo

OR

Concerto in G Major by Robert Vandall, published by Alfred

- I. Moderato
- II. Allegretto
- III. Vivace

\*Intermediate: There will be one winner.

Please select any one movement from the following:

- \*\*J. S. Bach: Concerto in f minor  
(International Edition or Petrucci Library)
- \*\*Franz Joseph Haydn: Concerto, Hob. XVIII/11 in D Major  
(International Edition or Petrucci Library)
- \*\*J. P. Hummel: Concertino, Op. 73 (Kjos-WP301)

\*Senior: One first prize and one second prize awarded.

Please select any one movement from the following:

- \*\*J. S. Bach: Concerto in g minor (International Edition)
  - \*\*Edvard Grieg: Concerto in a minor
  - \*\*Mozart: Piano Concerto, K. 414, 449, 466, 488
  - \*\*Mendelssohn: Piano Concerto No. 1, Op. 25 in g minor (Schirmer Edition or Petrucci Library).
- Please select any one movement.
- \*\*Mendelssohn: Piano Concerto No. 2, Op. 40 in d minor (Schirmer Edition or Petrucci Library). Please select any one movement.
  - \*\*Robert Schumann: Concerto, Op. 54 in a minor

\*Winners will perform with the Shepherd Youth Orchestra and the Shepherd University String Ensemble at the discretion of the conductors in Spring 2015, date TBA.

\*\*Score available from the Petrucci Library online: <http://imslp.org/wiki/> • Most items are also available from [www.sheetmusicplus.com](http://www.sheetmusicplus.com)

**West Virginia Music Teachers Association**  
**Siegel-Hoffmann Piano Concerto Competition**  
**Entry Form**

Student Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

E-mail \_\_\_\_\_ Telephone: \_\_\_\_\_

Teacher \_\_\_\_\_ Telephone: \_\_\_\_\_

Grade in School (Circle one): K 1 2 3 4 5 6 7 8 9 10 11 12 College

Division (Circle one): **Junior I** **Junior II** **Intermediate** **Senior**

Competition Repertoire:

CONCERTO, movement \_\_\_\_\_

COMPOSER \_\_\_\_\_

FEE ENCLOSED \$\_\_\_\_\_ (Students must pay a fee for each *movement* entered. Teachers please send ONE check for all your entries payable to **WVMTA**.)

**STATEMENT OF INTENT:**

It is the responsibility of the teacher and the student to determine that all rules and requirements are met, and by signature, to certify this fact. The undersigned verify that the information contained on this application is complete and accurate:

Student: \_\_\_\_\_ Date: \_\_\_\_\_

As the teacher, I hereby acknowledge that I have read and understand the rules governing WVMTA events and agree to abide by them. My students and/or parents have also been apprised of the rules. I understand that I must be a member in good standing and be available to assist on the competition day with the event. If I fail to fulfill this obligation, I understand and agree that my students may be declared ineligible to participate in this event.

Teacher's signature \_\_\_\_\_ Co-teacher \_\_\_\_\_

Send this form to: Dr. Scott Beard, Concerto Competition Chair  
414 Kidwiler Road  
Harpers Ferry, WV 25425



Applications for the MTNA Teacher Enrichment Grants are now available. Applications must be received by **January 5, 2015**, to be considered by the selection committees. **All applications and supporting materials must be submitted online through the MTNA FOUNDATION website.**

[Teacher Enrichment Grants](#) may be used for private study, college-level course work or special projects in performance, pedagogy, music theory and composition. The grant is not intended to be used to pursue course work toward a degree, for travel funds or for ongoing projects. However, a grant may be approved for one additional year at the discretion of the Teacher Enrichment Grant Evaluation Committee. The number of grants awarded in any year is determined by the number of qualified applicants and available funds.

**OF SPECIAL NOTE:** The Loran Olsen Endowment provides grant funds for projects that pertain to the traditional music and/or dance of American subcultures including those of Canada and Mexico, and for projects that pertain to the expansion of knowledge of the traditional music and/or dance of other cultures worldwide.

For more information or to apply, click [here](#).

## FOOTPRINTS

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A warm welcome to new WVMTA members:

District VI: Blair Anne Boscolo, Matthew Bunn, Mary Granofsky, Shannon Mendoza

District V: Dr. Johan Botes, Olivia Hay, Matthew Monnig

We also welcome reinstating members Carol Anne Simonyi (District I), George Blain (District V), Sandra Groce (District III), and Andrea Di Gregorio (District III)

## FOOTPRINTS

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WVMTA member, Dr Christine Bane Kefferstan, NCTM passed away on Wednesday morning August 20, 2014. She died comfortably and peacefully in her home, surrounded by her family (husband Robert and children Sean and Mary). Christine died after a recurrence of the cancer that initially plagued her 9 months ago. Since 1979, Kefferstan was Professor of Piano at West Virginia University, Morgantown, where she taught graduate and undergraduate piano majors. Dr. Kefferstan's articles have appeared in Keyboard Companion, Clavier, and Piano Quarterly. An active member of Music Teachers National Association since 1982, Kefferstan had served as WV State President, MTNA Eastern Division President, and member of both the MTNA National Foundation Board and the MTNA Board of Directors. Christine was President of WVMTA from 1989-1991, and named WVMTA's "Teacher of the Year" both in 1992 and again in 2013.

A celebration of Christine's life took place on Sunday, September 21<sup>st</sup>, at St. Mary Roman Catholic Church. Our thoughts and prayers are extended to her husband, Bob, and her children.

News is published quarterly online at [www.wvmta.org](http://www.wvmta.org) and mailed to members who do not have an email address. If you have a change of street address or email address, contact MTNA at <http://www.mtna.org> or call 888-512-5278

Ruth Carson, Newsletter Editor [carsonruth\(at\)verizon\(dot\)net](mailto:carsonruth@verizon.net)